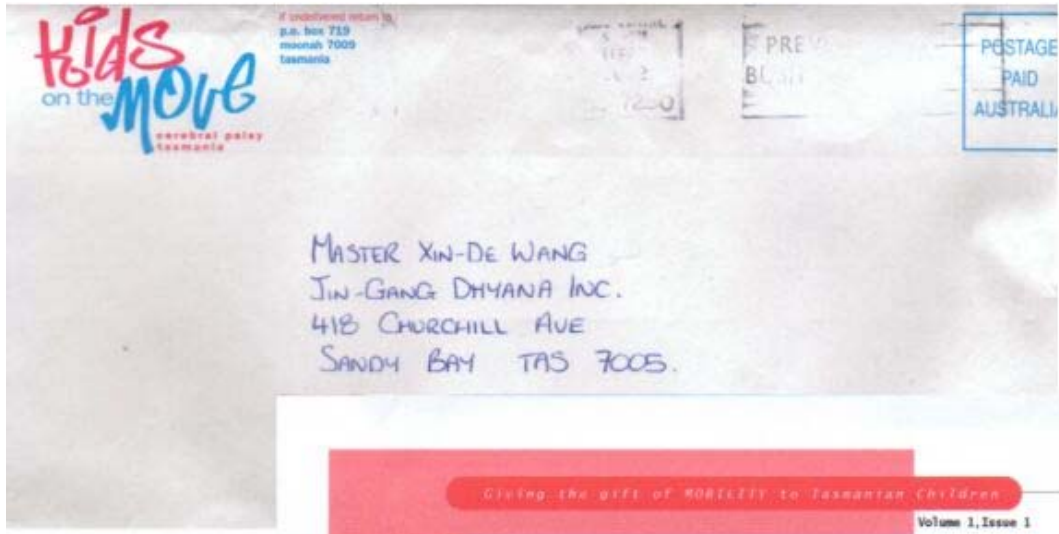


編者按

聖密宗金剛禪佛教聖祖大聖寶 龍樹佛開示：“若令入佛智，先以愆身牽。”

財施雖非究竟，亦是引領眾生達究竟地的方便施設，聖密宗金剛禪佛教因此每年都對社會公益事業進行捐助。

聖密宗金剛禪佛教世界總部已經連續兩年捐助塔州塔州大腦性癱瘓協會，今年亦不例外。



Giving the gift of MOBILITY to Tasmanian Children

Volume 1, Issue 1

PROJECT M 2002

Cerebral Palsy Tasmania
Mission News



GIVING THE GIFT OF MOBILITY

This year's Mission for Cerebral Palsy Tasmania's major fundraising event -

Project M 2002

is to give the gift of mobility to Tasmanian children. In this it's third year, Project M needs to generate \$100,000 for Cerebral Palsy Tasmania to continue its work with the 'Kids on the Move' project throughout the state.



This year's concept is bigger and more top secret than ever! We are giving you a sneak preview into the event this year to invite you to continue your involvement in this statewide event.

April 6th - 12th 2002

will bring the Tasmanian Community together to support children who dream of the most precious gift to them - mobility and independence.

The Kids on the Move project has made these dreams a reality for many Tasmanian children however we still have more work ahead.

PROJECT M 2002

Sunday 7th April -
10.00am - 10.30pm
Telethon hosted by Southern Cross Television and Telstra

Sat 6th - Fri 12th April -
RSL Burnie to Hobart Walk-a-thon

Fri 12th April -
Project M 2002 Dinner

TOP SECRET MISSION

Giving the gift of Mobility to Tasmanian Children

Project M 2002 is set for April and we need you to assist us in reaching our Mission of \$100,000.

Details are as follows and are to be kept secret until further notice:

Sunday April 7th

Southern Cross Television & Telstra Telethon - (Hotel Grand Chancellor)

April 6th - 12th

RSL Burnie to Hobart Walk-a-thon

April 12th

Mission Dinner - Meadowbank Estate
(Please place this date in your diary)

PROJECT M 2001

- Gave 8 children the gift of movement with new Hart Walkers.
- Provided a service in Tasmania that was in the past only available in Sydney.
- Funded a physiotherapist and Orthotist to fit and service Hart Walkers.
- Funding for Gait Analysis, Alternative Therapies and Botox treatment.

Your contribution will make a difference.

Project M is as much about getting the community involved as it is raising the much-needed funds to support people with Cerebral Palsy.

Corporate involvement is vital in ensuring the success of our major fundraising event and your contribution will make a difference to so many Tasmanian children.

Funds raised through the week long campaign will help children just like Aaron (above) realise their dreams of being independent. We look forward to working with our wonderfully generous sponsors who for the past three years have made the event so successful.

Matthew Sealy
General Manager.

Master Xin-De Wang
Jin-Gang Dhyana Inc
418 Churchill Avenue
SANDY BAY 7005



Dear Master Wang,

Last year your organisation made a generous donation to Project M that greatly assisted us to reach our target of \$100,000. This year Project M 2002 will be about giving the gift of 'Mobility' to Tasmanian children.

As an ongoing supporter of Cerebral Palsy I would like to present the new format of Project M in 2002. Thank you for discussing the Project with me, we would be delighted to invite you to be involved again as a major supporter of the event.

This year's concept is bigger and more top secret than ever, giving sponsors more opportunity for involvement and greater exposure. The community will find it hard to miss the 'community giving' nature of the sponsors with the new format and we are looking forward to evolving the event from the success in previous years.

We have discussed the following concept with SCTV who have agreed to this format. Hosting a Project M telethon throughout the state on Sunday April 7th. The project will also incorporate the RSL walk-a-thon from Burnie to Hobart and an Event on Friday 12th April. Qantas and RACT have come on board with two trips and accommodation packages to utilise as incentives for the public to donate.

PROJECT M

Concept:

In this it's third year, Project M needs to generate \$100,000 for Cerebral Palsy Tasmania to sustain and expand services to support the 'Kids on the Move' project throughout out the state.

Project M in the past 18 months has been the main income stream for Cerebral Palsy Tasmania and has funded the following programs;

- 8 children with the purchase of a new Hart Walker;
- Provided a service in Tasmania that was in the past only been available in Sydney, to maintain and re-fit the Hart Walker to the child as they grow;
- Fund a Physiotherapist and Orthotist to re-fit the Hart Walkers to the child;
- \$45,000 has been allocated to people with disabilities within the community – this money goes towards equipment such as electronic wheel chairs, house adjustments for mobility around the house and aids to allow people with disabilities to become independent within their own communities;
- Services to Children that are also being funded are; Gait Analysis, Alternative Therapies and Botox treatment.

p.o. box 719,

Please place the above dates in your diary.
Please don't forget the Mission Dinner.

DATE: Friday 12th April 2002
TIME: 7.00pm for 7.30pm
LOCATION: Meadowbank Estate
(your official invite will be forwarded to you shortly)

Should you require any further details please contact
Mission Coordinator Elise Gonne Ph: 6228 4488



MISSION

It is estimated that one child is born with Cerebral Palsy every 18 hours

There is no known cure

There is no pre-birth test

The incidence of severe disability is on the increase

Cerebral Palsy Tasmania hopes with your support, to raise \$100,000.
Giving the gift of Mobility to Tasmanian Children



Specifics

Walk-a-thon ~ Sat 6th April – Friday 12th April

RSL will walk from Burnie to Hobart to raise funds for Cerebral Palsy Tasmania. Walkers will end their journey at the event held on Friday 12th April.

Tele-thon ~ Sun 7th April

SCTV will host a weekend telethon – Telstra Friends together with celebrities will co-ordinate the phone room taking donations. Interviews with celebrities will be conducted in the phone room. SCTV to run pre-promotion advertisements the month leading up to the telethon weekend.

Event ~ Friday 12th April

An event will be hosted on Friday 12th April as the culmination of the Tele-thon, Walk-a-thon and 'Stunt'. Fundraising in the form of a Raffle and Silent Auction will be included in the final total.

Competition

A donation of \$5.00 or over goes into the draw to win a prize donated by Qantas and RACT Travel – 2 family holidays to be won.

Stunt

A stunt would be devised with a public person / group – should the Tele-thon raise \$100,000 the stunt will take place at the event on Fri 12th April.

For further information contact
CEREBRAL PALSY TASMANIA

PO Box 719 Moonah TAS 7009
21 St John's Ave
St John's Park New Town TAS 7008

Phone: (03) 6228 4488
FAX: (03) 6228 4564
Email: cpatmarketing@trump.net.au



We would be delighted if you would continue your valued association with Project M by way of sponsorship.

Sponsorship details:

- A donation to Cerebral Palsy Tasmania by Jin-Gang Dhyana Inc.

Partnership Benefits

- Statewide promotional exposure – Southern Cross Television, incorporating pre-promotional advertising and Telethon weekend Community Service Announcements;
- Statewide Press coverage – incorporating state and local print media;
- Logo recognition on all printed material;
- Mention in all media correspondence;
- Signage at the sponsors event;
- Article in the Cerebral Palsy Newsletter (distribution 2500);
- Tickets to the Sponsorship event held on Friday 12th April.

We would also like to discuss in detail a way of emphasising your generosity towards Cerebral Palsy Tasmania through the media. As discussed with you, an event organised during our Project M fundraising appeal or a story exclusive to you, highlighting your generous donation will need to be agreed upon.

Thank you so much once again for your continued support of Cerebral Palsy Tasmania. If I may, I will call you next week to set-up a time to meet to discuss the 2002 Project M event. I can be contacted on Ph: 6228 4488.

Kind regards,


Matthew Sealy
General Manager
Cerebral Palsy Tasmania.

PROJECT M 2002

Cerebral Palsy Tasmania
Mission Notification

信件及邀請書中譯本

王信得大師

金剛禪國際總會

418 Churchill Avenue

Sandy Bay 7005

親愛的 王大師，

去年您的組織對M計劃作出了慷慨的捐贈，大大的幫助了我們去達到我們\$100,000的目標。這年M計劃2002將會是有關對塔州孩子們“可動性”的餽贈。



作為六腦性癱瘓的持續的支持者，我希望介紹M計劃2002的新形式。謝謝您和我討論了這個計劃，我們很高興的邀請您再次來作為這事件的一位主要支持者。

今年的概念是更大和比以往更高度秘密，給予贊助人更多參與的機會和更大的曝光。這個新的形式令致社區將

很難錯過贊助人“餽贈社區”的性質，而我們期待從往年的成功展開這事件。

我們和SCTV討論了以下的概念，他們已同意這個形式。於四月七日星期日主持一個M計劃全州性的電話募捐。這個計劃將會和在四月十二日星期五RSL從Burnie到Hobart的步行籌款合併。Qantas及RACT已提供了兩個旅遊和住宿套裝作為對公眾捐款的鼓勵。

M 計劃

概念：

在這個月的第三年，M 計劃需要為塔州大腦性癱瘓協會籌得 \$100,000 以承擔和擴張支持在全州的“在活動中的孩子們”的計劃。

在過去十八個月裡 M 計劃是塔州大腦性癱瘓協會的主要收入流及為以下計劃提供資金：

- 八位兒童及購置了一台新的 Hart 步行器；
- 在塔州提供了過去只有在 Sydney 才得到的服務，維修和在孩子長大時再重新裝配 Hart 步行器；
- 斥資請來一位物理治療師和矯正師去重新裝配 Hart 步行器；
- 分配 \$45,000 給在社區內的傷殘人士——這筆錢用於設備如電動輪椅，調整房子以方便在其內移動及輔助器材以讓傷殘人士可以在他們自己的社區內不需依靠他人；
- 其他未被斥資的孩子們的服務為：步態分析，其他的療法和 Botox 治療。

使命

估計每十八個小時就有一個大腦性癱瘓的孩子出生
沒有已知的治療方法
沒有出生前的檢測
嚴重的傷殘的數字在增加

塔州大腦性癱瘓協會希望您的支持以籌到 \$100,000。

把可動性這份禮物送給塔州孩子們

詳情：

步行籌款——四月六日
星期六至四月十一日
星期五

RSL將會從Burnie
走到Hobart去為塔
州大腦性癱瘓協會
籌款。步行者會在
四月十二日星期五
在事件舉行時完成
他們的旅程。



慈善籌款節目收視者隨時以電話認捐的電視廣播節目——四月六日星期日
SCTV會主持一個週末電話認捐的電視廣播節目——Telstra的朋友和名
人們一起在電話室中協諱接受捐助。在電話室中訪問名人。SCTV會在
電話認捐節目的那個週末之前的一個月內出廣告。

事件——四月十二日星期五

電話認捐節目、步行籌款和“特技表演”將以這一個事件作為高潮。
從獎券及無聲拍賣的方式籌得之款項將加入最後的總數。



聖智及 維摩詰 阿達爾嘛佛 師尊於清涼地跟
塔州大腦癱瘓協會總經理作友好會談

比賽

捐款五塊錢或以上會有機會抽獎，獎品由 Qantas 和 RACT 捐出——可以贏得兩個家庭假期。

特技表演

一個特技的表演日一組／個人公演——如果電話認捐籌到 \$100,000 的話，特技表演會在四月十二日星期五的事件中舉行。

我們會很高興如果您會以贊助來繼續您與 M 計劃的有價值的連繫。

贊助詳情：

- 金剛禪國際總會捐助給塔州大腦性癱瘓協會

彼此的得益：

- 全州的推廣性的曝光——Southern Cross 電視，加上在事件前的預先推廣的廣告及在電話認捐節目的週末社團服務的宣佈；
- 全州報章的報導，加上全州及本地的印刷媒介；
- 在所有印刷的資料上的會徽致意；
- 在所有傳媒的通信中提及到；
- 在贊助人事件中的招牌；
- 在大腦性癱瘓協會的通訊中的文章(流通量2500)；
- 四月十二日星期五贊助事件的門票

我們亦希望詳細地討論通過傳媒來強調您對塔州大腦性癱瘓協會的慷慨的方法。如后和您討論過那樣，將會后意的在M計劃的籌款呼籲上或一個有關您的獨家故事，以強調您慷慨的捐贈。

再次非常的謝謝您對塔州大腦性癱瘓協會的持續的支持。如果我可以的話，我會在下個星期打電話給您去定一個時間討論有關M計劃2002事件。我可以在6228 4488聯絡到。

仁慈的問候，

(簽名)

Matthew Sealy

總經理

塔州大腦癱瘓協會

M計劃 2002

塔州大腦性癱瘓協會

使命新聞

餽贈可動性的禮物

今年塔州大腦性癱瘓協會的主要籌款事件

M計劃 2002

是給予塔州孩子們可動性的禮物。在這第三年，M計劃需要籌\$100,000給塔州大腦性癱瘓協會繼續在全州的“在活動中的孩子們”的工作。

今年的概念是更大和比以往更高度秘密！我會在給予您對今年的



德高望重的金剛惠蘭長老於會上就座

事件的一個偷窺的預告去邀請您繼續您對這個全州的事件的參與。

二零零二年四月六日至十二日

會把塔州社區帶在一起去支持孩子們得到對他們來說最珍貴的禮物——可動性和獨立。

“在活動中的孩子們”計劃使很多塔州兒童的夢想實現，但是我們前面還有很多事情要做。

M計劃 2002

五月二日星期日——10:00am-10:30pm

由 Southern Cross 電視和 Telstra 主辦的電話認捐的電視廣播節目

五月六日星期六至五月十二日星期五——

RSL 從 Burnie 走到 Hobart 的步行籌款

五月十二日星期五

M計劃2002晚宴



塔州大腦性癱瘓協會紀念狀，感謝
聖 智及 維摩詰 阿達那嘛佛 師尊
對 M 計劃的支持

2001M計劃

- 以新的 Hart 步行器餽贈八位兒童活動能力；
- 在塔州提供過去只在 Sydney 才可得到的服務；
- 斥資請來一位物理治療師和矯正師去安裝及維修 Hart 步行器；
- 斥資提供步態分析，其他的療法及 Botox 治療。



您的貢獻會作出一個分別

M計劃雙管齊下地為患有大腦性癱瘓的人們籌備極需要的款項及同樣地牽涉整個社區。

要保證我們的主要籌款事件的成功，組織的參與是必要的，而您的貢獻將會為很多塔州孩子作出一個分別。

在整個星期長的活動所籌得的款項將會幫助正如 Aaron（上圖）這樣的孩子去實現他們獨立的夢想。我們期待與我們在過去三年中使這個事件成功的奇妙地慷慨的贊助人們合作。

Matthew Sealy

總經理

高度機密使命

以可動性的禮物餽贈塔州的孩子們

M計劃2002定在四月而我們需要您去幫助我們達成我們\$100,000的使命。

詳情如下和直到另行通知為止，需要保持機密：

五月二日星期日

Southern Cross電視和Telstra

電話認捐節目——Hotel Grand Chancellor

五月六日至五月十二日——

RSL Burnie到Hobart的步行籌款

五月十二日

使命晚宴——Meadowbank Estate

(請把這個日期放在您的日誌上)

請把以上眾日期放在您的日誌上。請勿忘了那使命晚宴。

日期：二零零二年五月十二日星期五

時辰：7:00到，7:30開始

地點：Meadowbank Estate

(您的正式的邀請將會很快寄給您)

如果您需要更多資料請聯絡使命聯絡人 Elise Gomme

電話：6228 4488